

# ARE YOU ON THE LIST?

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ATJ HOLIDAY CARD DAY

At ATJ Photo, we are booking up FAST for family photo sessions. Since we don't want to miss a chance to photograph **your** family, we have set aside one Saturday during the season for our **2nd Annual ATJ Christmas Card Day**.

On **Saturday, October 22nd** there will only be 15 available studio mini sessions, so don't wait to call and reserve your spot on the list!

When it comes to **Holiday Cards**, we don't mess around. Each card will be a cool, modern design, ensuring pride of place on grandma's fridge.

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## FAQ'S

What's a mini-session?

- 20 minute session
- Up to 6 people are included in price\*
- 1 outfit
- A la carte prints available after purchase of package  
*\$250 minimum order due when booking session*

What if I can't make it that day?

- Saturday, October 22, 2011 is the **only** day we will be doing mini sessions

Where will the session be shot?

- In ATJ's Fab Studio at 166 W. Main St. in Mesa

What should we wear?

- Whatever you want. You can go dressy and festive or casual and relaxed. Just think coordinating rather than matchy-matching.

How do I see and order my images?

- When you schedule your mini-session you will also schedule your mini-proofing appointment where you will view your images approx. 1 week after your session.

What will my cards look like?

- You may choose from a variety of Exclusive ATJ Designs or for \$150 you may choose to have a completely custom design created for you by one of our graphic designers.

## and another thing...

- Please be on time  
*(if you are late we cannot guarantee your time slot)*
- All sessions must be prepaid
- Sessions are non-refundable
- Prices include up to 6 people\*  
*\*add'tl people up to a total of 9 are \$10/person*
- A la carte prints/cards only available after a package purchase
- All purchased images will be archived
- All unpurchased images will be removed from our system after one (1) month

## CARD PACKAGES

### flat cards

**\$250**

- Mini-session up to 6 people
- 5"x5" or 5"x7" flat
- 2-sided custom design
- 25 holiday cards (w/envelopes)  
flat cards on fine-art watercolor  
or pearl paper

*Additional cards - \$75/25 count*

### folded cards

**\$325**

- Mini-session up to 6 people
- 5"x5" or 5"x7" folded
- 4-sided custom design
- 25 holiday cards (w/envelopes)  
flat cards on fine-art watercolor  
or pearl paper

*Additional cards \$95/25 count*

### tri-fold cards

**\$425**

- Mini-session up to 6 people
- 5"x5" tri-fold or 4.5"x5.5" accordion
- 6-sided custom design
- 25 holiday cards (w/envelopes)  
flat cards on fine-art watercolor  
or pearl paper

*Additional cards \$105/25 count*

## PRINT PACKAGES

### and a partridge in a pear tree

- 1 16x20 Gallery Wrap Canvas
- 4 Gift Prints (8x10 or smaller)
- 3 poses

**\$895** (Reg. \$1195)

*\$825 w/card package*

### It's a wonderful life

- 1 16x20 Classic Print
- 3 Gift Prints (8x10 or smaller)
- 2 poses

**\$575** (Reg. \$770)

*\$495 w/card package*

### comfort & joy

- 1 11x14 Classic Print
- 2 Gift Prints (8x10 or smaller)
- 2 poses

**\$475** (Reg. \$545)

*\$395 w/card package*

### merry little christmas

- 3 Gift Prints (8x10 or smaller)
- 1 pose

**\$275** (Reg. \$375)

*\$195 w/card package*

### a la carte prints

- Gift Prints (8x10 or smaller)

**\$99** (Reg. Price \$125)

*Duplicate \$89 (Reg. Price \$99)*

*Only available for purchase after package purchase*